



## ROLAND GAEBLER SAILING EVENTS

Presents the

### The Speedsailing Arena Concept

If you have watched the Vancouver Olympics, you may have seen some new and very dynamic sport disciplines. Like Ski-Cross or Speed-Skating. 4-6 Persons on a downhill or oval racecourse. Very spectacular and emotional. The crowds go crazy. On top of this. Red Bull re-fresh traditional sports into new era <http://www.youtube.com/watch?v=uMPBPHv4HLk>

On this video you see a river of ice through the crowds. We have rivers with water and many other natural race tracks close to public areas and natural amphitheatres. This video is just a creative example what is possible if you re-think traditional sport disciplines. I think it is time to do the same for sailing.

We call it "Speedsailing". You can call it Sailcross, Xsail, Sail-X-Games or Powersailing. It's radical. It's Emotional. It is the "best of" sailing packed and compressed in a Sailing Arena.

#### **SPEEDSAILING**.....a new Sailing Discipline for the Olympic Games?

- Racecourse extremely close to public area (promenade/pier/Beach/inside Harbors/City).
- Sprint-Races. 8-10mins per Race.
- 2-3 laps. 20+ Races/Flights per Day. 2-6 Day Events.
- Starting exact on time between 1 and 35 knots of Wind. This is a MUST for TV and spectators.
- On 4-6 identical High Quality One Design Tornados in the Race supplied from builder/sailors.
- Round Robin Relay and Knock out System with a Grand Final at Prime Time.
- All course configurations allowed. Upwind or Reaching Starts. Just accelerate and go for speed!
- Very very small Race-Area. Complete overview for spectators and media.
- Extreme Compression of Race-Area creates action and emotions.
- Races are commentated and music animated.
- 10+ Camera Positions. Off-/Onboard. From Ribs, Marks, Shore etc...
- Live Web TV via HD Webcams from high buildings, towers and cranes. No Helicopter needed.
- 16-48+ Teams can enter with 4-6 boat flights. More supplied boats, more entries possible.
- Only one Umpire/Judge on course with small and agile Jet-Rib follow the race.
- The Teams pay the Entry + Charter Fee. Fly in and sail the races.
- Event/Regional Sponsors Labels on complete Hulls outside/inside. Team-Sponsors on Sails.
- Sailors from all Nations can enter. Man, Woman and Mixed Teams in all sizes and weights are welcome. No one is excluded!
- Sit-In Racing Marks for Spectators, Media and Sponsors. Tribunes optional installed.
- Most CO2 friendly Sailing Event on the planet. No Coach boats or starting vessel needed.
- Most ecological Logistic Concept in sailing sports. 10 Boats in a 40 Foot Container/Trailer.

- No individual boat transports/container-logistics needed. Just fly in and go sail racing.
- Shopping/Merchandising, Party and Music around the Sailing Arena. Extra income!
- Top price/performance ratio for Investors. Top Media Value. Thousands of Spectators.
- Great turnover for regions, associated companies and partners.
- Maximum Sailing Action for Sailors, Spectators, Media and Sponsors.

**THE TONADO.....** the Olympic Comeback with new race format?

An ultra light 6meter long and 3meter wide 20-Foot Tornado with Double Trapeze, Gennacker and oversized Sails is the perfect boat for such a “new styled” Event. Tornado is a well-known Brand and called the “Formula-1 of Sailing”.

These One Design boats presents speed, spectacular actions and emotions. From 1-35 knots of Wind they fly a hull. Man, Woman and Mixed Teams in every size and weights can sail these light boats. The Tornado and 49er got also an IOC Award for the best media coverage at Olympics 2008. No one will forget the action loaded Tornado and 49er Medal Race in Qingdao. The Tornados delivers highest Media Value for Sailing Events.

On top of this it is possibility to use this wide Tornado boat for guest sailing (sponsors, media, politicians, kids, celebrities....) for CMR and B2B Business.

The Concept is proven. We want expand it worldwide. In Partnership with sailors, national/regional boat builder/dealer, the clubs, the sailing schools, Tourist Board and regional Governments.

## **FINAL STATEMENT**

We are not re-inventing the wheel. We just tune up our sport and combined the most attractive elements of sailing into a water sport arena. Very short races on radical courses in a very compressive race area. Just in front of the spectators and media. Like a Rugby Game. But with the Formula-1 of Sailing in the stadium.

You may ask. What is new on this? The Extreme Series and the Tornados with the Champions Race are well established. But in the “Speedsailing Arena Concept” we go with supplied/chartered Boats. Payable and affordable for all Nations and Teams. It is a “open” Event for Man, Woman and Mixed Teams. For young and old sailors. We not exclude sailors. We welcome sailors from all Generations and Nations!

Like a Olympic Skicross Race. We sail closer to the spectators than any other sailing event. We are connecting sailing in Entertainment and Party life. We deliver more action than ever for Sailors, Spectators, Media and Sponsors.

We need such a new “style” of event to attract the youth. Only if sailing is action loaded, visible and understandable, we get the youth.

And do not forget. In Television all boats have the same size. But the ultra light and fast Tornado with double Trapeze and Gennacker delivers most artistic action. Just Sail and Fly!

I forwarded this Concept already to the ISAF and national Sailing Feds. And we got very positive feedbacks.

We realizing such speedsailing events in a "Sailing Arena" here in northern and southern Germany. In 2011 all over the World. If you are interested and like too watch, you are very welcome. We will send you more details and invitation soon. We are also very open to discuss and to cooperate with other Multihull- and Monohull Classes.

Let's move sailing to the next level.

Best regards,

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Winner of over 40 international Championships include Olympic Bronze Medal and many World- , Continental and National Championships. Multiple Winner of Kiel-Week. 2 times Sailor of the Year in Germany. Honored by German Chancellor and President. Sailed Multi- and Monohulls from 10 to 140 Foot. Sailing Speed Records with Steve Fossett on Playstation. Commentator of the America's Cup for ARD 1<sup>st</sup> German Programm and Eurosport 1+2. Freelance Sports Photographer. Consultancy for Olympic Sailing Video production in Sydney and Athen. Creator of the Champions Race. One of the most telegene Sailing Events for small boats worldwide. Consultancy for Race-Management. German Headcoach for 49er and Tornado 2001-2003. Personal- and Teamcoach for Companies. Owner of a company for Corporate Sailing and Yachting. President of the Int. Tornado Class.

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